commonest observer to arrive at a conclusion, after an observation of the surrounding country, that important towns must arise upon the west shore of Lake Michigan, and hence it was that my own mind turned again toward Milwaukee as one of those natural commercial points to which this delightful interior country must become tributary.

On the 12th day of November, 1840, I took up my abode in Milwaukee, with the profession of a merchant. I first opened my goods in one corner of a warehouse, known as the Hollister Ware House, and located somewhere near, if not upon the exact site, where now stands the Checkered Ware House, just below Walker's Point bridge. I remained here, however, but a few days, not being satisfied with the location. I rented from D. A. J. Upham, Esq., the building now occupied by our fellow citizen, Mr. Caleb Wall, on the corner of Wisconsin and East Water streets, at the moderate rate of seventy-five dollars per annum for rent, with the privilege of deducting from the rent for cleaning and repairing.

## Business Men of Milwaukee

At that time, the following constituted all the mercantile firms who were then doing business in the town. I may have omitted some, but I think not. Maurice Pixley, a brother of Mr. John Pixley, did business in the wood building still standing just above Ludington's Block, on the west side of East Water street. The firm of Messrs. Ludington & Co., composed of the late Lewis Ludington, New York, Mr. Harrison Ludington and Mr. Harvey Birchard, did business in what is called the Juneau Warehouse, occupying the site of the present fine block, known as the Ludington Block, on the corner of East Water and Wisconsin streets. The old wood building is still standing up East Water street, above Market Square. Next in order, going down street, was the clothing store of Cary & Taylor, (Mr. Joseph Cary), in a wooden building known as Dewey's block, built by C. C. Dewey, removed and now standing on Huron street. Cary & Taylor's